PRESS RELEASE

ALTADEVA: there are solutions and the world will know about it!

A collaborative platform that provides disadvantaged people with technological solutions to meet their basic needs.
Horrifying figures, basic needs
- 10% of the world’s population\(^1\) still lives in extreme poverty!
- Nearly 800 million people suffer from hunger\(^2\) in the world and/or have no access to improved water sources\(^3\)
- 1.2 billion in the world\(^4\) do not have access to electricity
- 212 million cases of malaria were recorded in 2015\(^5\) (including 429,000 deaths).

We identify solutions!
They are diverse and multiple: health, food, drinking water, agriculture, education, energy, transportation, microcredit, autonomy. Technical innovations have the ability to change the living conditions of distressed people but cannot be exploited because of a lack of technological, financial, or commercial partners. Altadeva has created an innovative tool that identifies these needs and technologies.

Altadeva’s mission is to support technical projects -whatever their stage of development- until they are used by the people who need them most.

A collaborative platform
Altadeva is a collaborative and conversational platform totally dedicated to the essential needs of the most disadvantaged: thanks to its algorithm, it guides project leaders towards development or distribution opportunities that they did not even consider.

Our path is clear and rigorous
- Identification of new existing or future technologies to improve the living conditions of the most deprived.
- Expertise and validation of appropriate projects.
- Support and follow up of projects until their application.
- Innovative and viable business creations.
- Fundraising (crowdfunding, donations, grants, etc.) to support projects.

Each Altadeva user can contribute to the platform by relaying a project, providing financial support, or sharing knowledge of a region or a market.

A network of experts
Altadeva is a group of experts specialized in technology transfer to developing countries, bringing together multiple skills: technical expertise, management, business creation, IT development, community management, marketing. We benefit from important institutional or private partnerships (Antenna Foundation, Pierre and Marie Curie Foundation, CRESS, Elephant Vert, many innovative companies…).
Altadeva relies on a local and international network (high-level Platform Board, companies, Universities and Institutes in the South, local relays, IRD, Institut Pasteur, CIRAD…).
Yves Bordet, President and co-founder of Altadeva:
"In my past as an entrepreneur and especially during the mission as the first director of the CVT Valorisation Sud, I could see how the transfer of essential technologies to developing countries could prove to be inadequate or slowed down for economic, administrative, social or political reasons. My first encounter with Denis von der Weid, creator of the Antenna Foundation was decisive. Our experiments had shown us that many innovations slept on shelves and did not reach the ground or were held back by local constraints. It lacked a link that was strong, pragmatic, multithematic and, if possible, usable by all to make the process effective. So we decided to create this missing link together: Altadeva.

Our ambition is to become a true gateway for technology transfer to developing countries, but we hope above all to quickly provide solutions to those who need them most."

Key points for Altadeva:
- Creation in 2017 in Marseille by the Antenna Foundation and DEFIDEVA Association
- Collaborative digital platform
- Totally free publication of technologies and needs
- Pairing needs and technology algorithm
- Website features 100% accessible on mobile to facilitate its use by impoverished populations
- Deva Hub – support and expertise program

altadeva.org

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LEXICON AND SOURCES
1 and 4: World Bank 2016
2: FAO 2017
3 and 5: WHO 2015
6: Thematic Enhancement Consortium "Southern Countries", structure resulting from the Investments for the Future Program and administered by the Research Institute for Development (IRD), the Center for International Cooperation in Agronomic Research for Development (CIRAD), the Institut Pasteur and the Universités d’Outre-Mer.